



Northwest Boating Information

Media Kit

Spring/Summer 2012

About us



Nwboatinfo.com was founded in 2008 by Troy Childs, a third-generation northwest boater. Troy grew up on the waters of Puget Sound, parasailed over the track at Seafair as a teenager, and later met his wife Christina while watching the Blue Angels. They now live in Seward Park with their two sons and spend every possible minute on their boat, Sea Monkey. In 2010, Troy earned his 50-ton masters Captain's License, and one of his first duties will be to officiate at the marriage of one of his best friends, whom he met on Opening Day.

About nwboatinfo.com

Nwboatinfo.com is the most comprehensive online resource for recreational Northwest boaters.

Created out of a desire to have a single online source for practical, useful information for all things marine related, nwboatinfo.com has over 600 listings. Our readers come to us to find service vendors, marinas & gas docks, events, clubs, on-shore activities, yacht dealers, and helpful tips to enjoy the water.

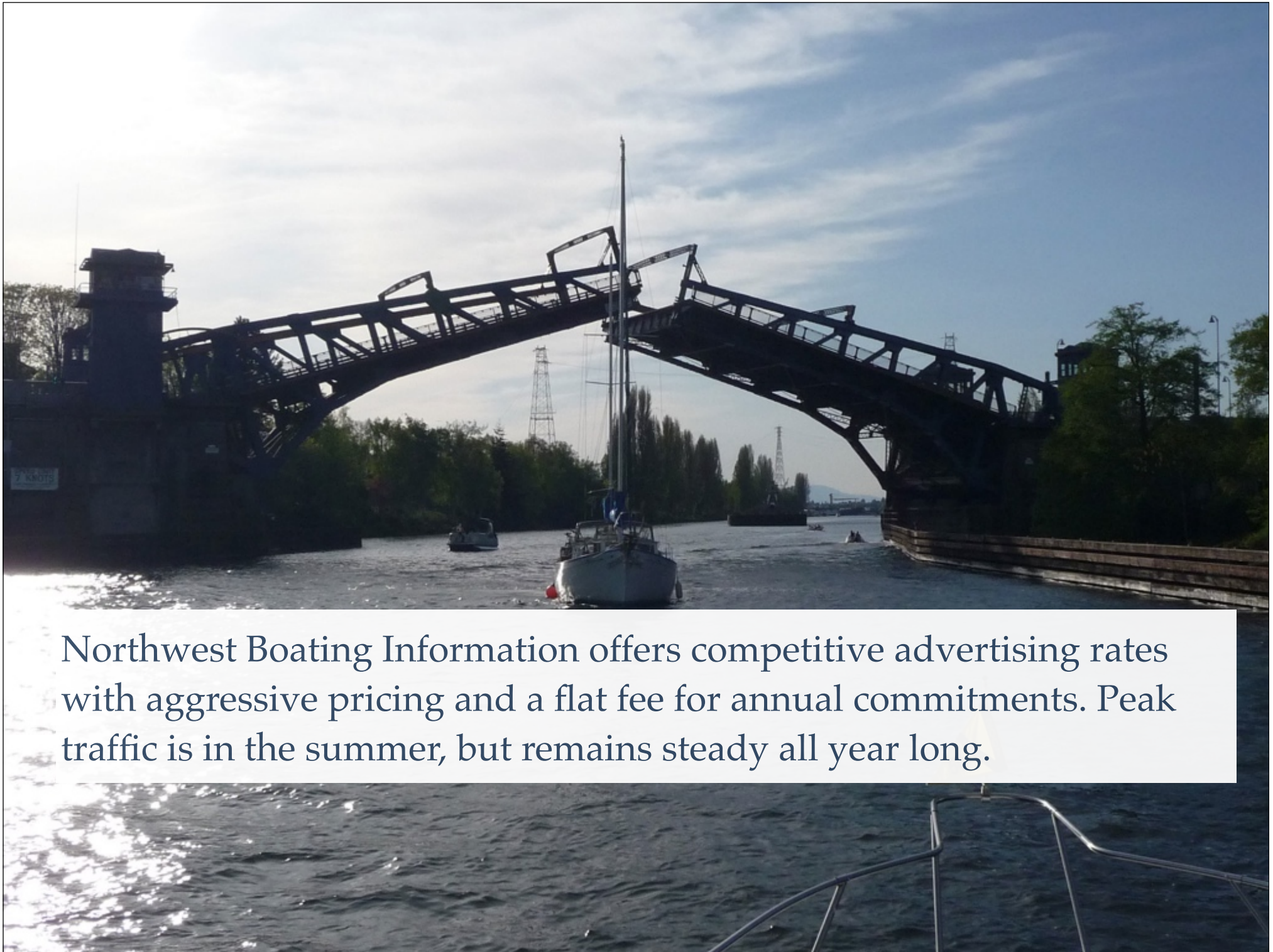
Content from our site has been featured on KOMO.com, the Seattle Convention and Visitors Bureau, and numerous yacht clubs.





Our readers

- ❖ Recreational boaters from Olympia to Canada
- ❖ Sailboaters, power boaters, and watersports enthusiasts
- ❖ Typically male, age 35-64, average HHI \$100K
- ❖ Choose to spend vacations and free time on the water above all else!



Northwest Boating Information offers competitive advertising rates with aggressive pricing and a flat fee for annual commitments. Peak traffic is in the summer, but remains steady all year long.

Rates

- ❖ Premium listings begin at \$25 monthly
- ❖ Cost varies based on page and placement, contact us for details
- ❖ If you like, we'll design your ad for you
- ❖ Rich media okay, no pop-ups or page takeovers



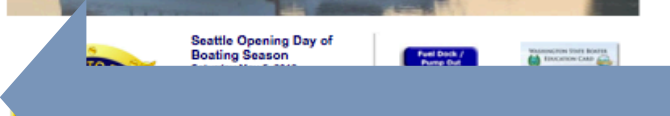
Targeted placements

[Recommend](#) 16 people recommend this. Be the first of your friends.

Northwest Boating Information

Recreational Boating Information for the Northwest
Covering Puget Sound & San Juan Islands

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[Fuel Docks | Pump Out](#)
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Seattle Opening Day of Boating Season

include crew races, a sailboat race, and the grand Opening Day boat parade.

Participating yachts will be decorated to illustrate the 2012 theme, "Porthole to Paradise".

[More details here.](#)

The Masthead:



Couple likely trapped on boat destroyed in Bellingham marina fire:

A two-alarm fire destroyed as many as 10 boats at a marina in Bellingham. See [The Masthead](#), by Associated Press and KING 5 News

Nexus Card

Nexus cards are WHTI-compliant documents for land and sea travel, as well as air travel when traveling to and from air ports using the NEXUS program, and provide expedited travel via land, air or sea to approved members between the U.S. and Canada border.

Notice To Mariners

See our [Weekly notices](#) page from the United States Coast Guard 13th District and Home Land Security.

Notices can be obtained via e-mail [subscription](#) through the USCG Navigation Center website.

Annual Moorage Permits

The Washington State Parks and Recreation has the largest state-managed mooring system in the nation. Fees are charged year round for mooring at docks, floats and buoys. You may save money by purchasing an [Annual Moorage Permit](#), which is valid from Jan. 1 through Dec. 31 each year.

Lieb Marine

The Wagoner Cruising Guide

The guide is the Northwest's bestselling boating guide. NW boaters call it "the bible." Published annually, the guide is available at marine stores and online.

2012 Daffodil Marine Regatta - April 22nd

The Tacoma Yacht Club will host more than 150 guest boats for the Marine Regatta and Parade.

[Click here for more details.](#)

Underwater Music Festival

Saturday July 28th, 2012

The Largest Watercraft Concert in the Pacific NW - Five fabulous, multi-genre, bands to perform for 6,000 to 10,000 boaters; Live Music (TBA) brought to us via Tug & Barge - Held on the beautiful waters of Puget Sound!

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Thank you. We hope to hear from you soon.

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